

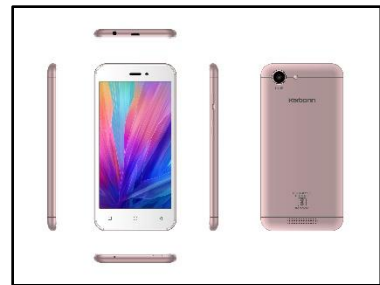
Karbonn offers an innovative product line up for the festive season

Targeting festive season shoppers, Karbonn mobiles is ready with its product line-up for the ongoing festive period. The last fiscal year saw some disruptive launches from the company including [Quattro L52](#)- India's first VR bundled device in budget segment, [Karbonn Mach Five](#)- IR enabled Smartphones under 5K and local language optimized [K9 Smart](#) which were amongst Karbonn's festive bestsellers. This year, further expanding its innovative portfolio Karbonn has launched two new devices for festive shoppers in addition to offering special festive discounts on its best selling devices

Festive launches:

Karbonn Titanium Vista

Keeping the festive spirit in mind, Karbonn Titanium Vista is an elegantly designed feature packed Smartphone ideal for gifting. It boasts of big 12.4 cm (5') screen for a spectacular viewing experience, 1.3 MHz quad core processor that runs on a Mediatek MT6580 chipset which makes the device a true multi-tasker along with long lasting 2300 mAh Li-ion battery. The Smartphone is packed with an internal memory of 8GB which is expandable to 32 GB for saving numerous festive selfies and family photos and videos. It also offers a 3.2 MP front camera with flash and an 8MP rear camera. The device would be available across retail stores and ecommerce portals in October.



Karbonn Titanium 3-D Plex

Karbonn Titanium 3-D Plex is the latest offering from the company focused at offering an enhanced video viewing experience to entry level Smartphone users. The Karbonn Titanium 3D Plex comes packed with 3D glasses apparatus for cinematic 3D video viewing. It also packs in a graphics processor and 8 GB of internal storage which can be expanded to 32 GB via a microSD card. It runs on an Android 6.0 OS and is powered by a 2300 mAh battery. The device includes 3.2 MP rear shooter with Auto Focus, Face Detection, Touch Focus, Digital Zoom and Video Recording. Available across all leading retail stores and ecommerce portals at INR 3890. For more product details click here.



Festive Discounts

Apart from the new launches, Karbons has introduced special festive rates for its popular its Fashion Eye and K9 Viraat Smartphone available at INR 4990 only. For more info on the Smartphone click [here](#)

Fashion Eye Smartphone range is a perfect pick for the season helping users to pick and buy festive outfits with a camera click. It comes with an in-built app which allows users to search for an outfit by simply clicking its picture. The AI (artificial intelligence) enabled app automatically recognizes the **print, patterns** and **colours** of the outfit to give relevant results aggregated from over 4 million fashion products. It also allows users to compare prices and pick up the best deals available on outfits and accessories of their choice. For more information on Fashion eye click [here](#)



Karbons K9 Viraat has been launched focusing on the entertainment needs of the consumer. The device comes bundled with 3D apparatus and large 13.97 cm (5.5') screen for an unbeatable video viewing experience. The 13.97 cm HD IPS screen offers superior colour and picture quality that reproduces as many as 16 M colors for superior video quality. For photography and selfie enthusiasts, the device offers 5.0 MP rear and a 3.2 MP front camera. Equipped with Android 6.0 Marshmallow and 1.3 Ghz Quad Core Processor makes for a smooth glitch-free multi-tasking experience. With a battery of 2800mAh, K9 Viraat makes for a perfect pick for heavy Smartphone users. Karbons Viraat comes in two elegant colour variants- Champagne and Black. For more info click [here](#)



Karbons Mobiles:

Karbons is an Indian smartphone brand that offers a range of user-centric smart devices to complement the modern consumer's daily needs. Committed to simplifying technology, Karbons has made inroads in the market with a combination of affordable yet innovative devices. Karbons has a presence across India with over 85,000+ retail partners and 900+ service centres. Internationally, Karbons has presence in 40 countries across Africa, South and Southeast Asia, CIS, Eastern Europe and Middle East. Karbons has been recognized among the Top 5 Most Trusted mobile brands in India by Brand Trust Report 2015. Karbons also emerged as the winner of the 'Smartphone Brand with Focus on Local Languages' in a survey conducted by TeleAnalysis.

For More Information on Karbons, please connect via [Website](#) / [Facebook](#) / [Twitter](#)

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